



**IDEAS
TEST**



**CREATIVE
INDUSTRIES
TOOLKIT**

CONTENTS



01

Job Hunting

02

Career Development

03

Guides + Cheat Sheets

04

Unions

05

Creative Sector Support

06

Newsletters

07

Freelance Support

08

Reading

09

Funding

10

Podcasts + Interesting Links

11

Creative Networks

12

Support Organisations + Resources

This was created as part of the Make Waves Programme produced by Ideas Test. Make Waves 2023 is funded by Medway Council, The Garfield Weston Foundation, The Colyer Fergusson Charitable Trust and The Lawson Trust.

Created by Bryony Farrant-Davis
Designed + curated by Kat Pegler



JOB HUNT

I Like Networking

Networking, mentoring and recruitment for the creative industry

Arts Jobs Online

We deliver a diverse range of arts jobs in culture and heritage via web, email and social media.

Arts Council Jobs board

Latest jobs collected by ACE

ArtsProfessional

The UK's arts management journal for industry professionals, covering theatre, visual art, dance & classical music

Creative Access

Providing access to jobs, opportunities and career-long support in the creative industries for people from under-represented communities.

Creative Lives in Progress

An inclusive creative careers resource

Dancing opportunities

Dance Jobs

Best websites for creative job hunting, click to go to each site

Disability Arts Online

We serve artists and arts audiences who face disabling barriers and, in doing so, enable social change

If You Could Jobs

The place to find jobs in the creative industries

Creative Estuary Jobs & Opportunities

Creative Jobs in Kent and Essex

Sound and Music

UK's national agency for new music

Journo Resources

Here to help you get a journalism job

Run The Check

Paid creative opportunities. Neither exposure or experience pay bills

The Digilogue

Music careers and community

Complete Music Update

The music business explained

Social Fixt

Fixing the employment gap for black talent in the creative industry



CAREER DEVELOPMENT

Tools and links to useful sites for training, opportunities and advice

1

Underpinned

Career management platform that gives entrepreneurs the tools they need to build a business around their passion. Tools designed to help you find, manage & get paid for your freelance work

2

The Stage

News, interviews and job opportunities for the performing arts sector

3

Open School East

Independent art school in Margate. There are several open art schools in the UK including TOMA (The Other MA) and School Of The Damned.

4

Creative and Cultural Skills

The sector skills body for the cultural industries

5

Open Culture

Free cultural & education media

6

Culture Hive

Arts marketing resource

7

Culture, Health & Wellbeing Alliance

Resources to support creative practitioners working in arts & health

8

IPSE

IPSE is the UK's only not-for-profit association dedicated to the self-employed

9

Exceptional Individuals

Organisation providing employment support for people with Dyslexia (can support you with CV/ job applications and help you understand if you can claim bursary's/ funding for computer equipment, etc.)

GUIDES AND CHEAT SHEETS

AMA Minimum salary guide

A set of salary guidelines for arts marketing professionals based on research into pay levels of AMA members. Note – as this refers to salaries it mainly applies to PAYE roles, but information is useful for freelancers too.

Cheat sheets & toolkits

For fundraising, evaluation, project management, etc., from Rachel Dobbs

The Inside Guide to Producing

A guide to producing created by the Old Vic Theatre

'Things I wish I knew before I started job hunting'

Museum Wannabe Blog: focus on heritage roles but some useful transferable lessons

Guide

To Content Marketing for independent creatives

How to Build a Career in the Creative Industries

Created by I Like Networking & The Gallery

Useful links

From IDMN (independent dance management network)

DESIGN HACKS

Links to useful sites that make design easy

Resume.io

CV & Cover letter building tool

Pexels

Free, high quality stock images useful for creating marketing materials

Mixkit

Free video, sound effects, stock music & video templates (for Adobe suite)

Canva

Free & attractive templates for reports, marketing materials, presentations, etc.

DaFont

Free fonts



UNIONS

1

Artists Union of England

Focused on visual arts,
£42 a year

2

Equity

Information about membership can be found here, and information about subscription rates can be found here

3

Bectu

£10 a month for the first year

4

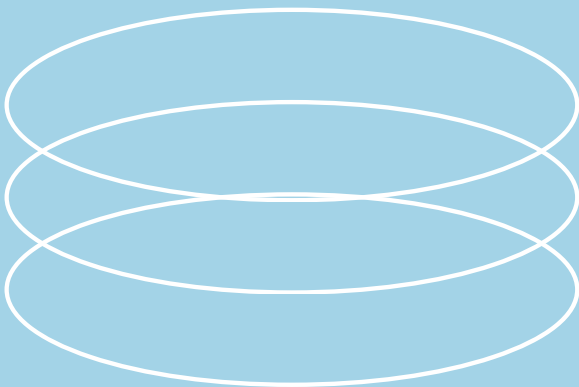
The Musicians Union

Standard membership is £19 a month, but you can pay £1 for your first 6 months

5

Prospect

Sliding subscription scales based on industry & income, starting from £5 a month



CREATIVE SECTOR SUPPORT

Support and membership organisations to join. Click the links below to find out more.

[Art Prof](#)

[Arts Fundraising & Philanthropy](#)

[BFI Academy](#)

[Creative Lives](#)

[Engage \(The National Association for Gallery Education\)](#)

[GEM \(Group for Education in Museums\)](#)

[Independent dance management network](#)

[Independent Theatre Council \(ITC\)](#)

[Live Art Development Agency](#)

[Museum's Association](#)

[One Dance UK](#)

[Outdoor Arts UK](#)

[People Dancing](#)

[Redeye \(The Photography Network\)](#)

[Regional Theatre Young Director Scheme](#)

[The Arts Marketing Association](#)

[The Culture, Health & Wellbeing Alliance](#)

[Theatre Deli](#)

[She Said](#)

[Ok Mentor](#)

NEWSLETTERS

Suggested newsletters to sign up to

ARTS ADMIN E-DIGEST

[click here](#)

ARTSADMIN NEWSLETTER

[click here](#)

ARTSWORK

[click here](#)

OUTDOOR ARTS UK

[click here](#)

ARTS COUNCIL ENGLAND

[click here](#)

CREATIVE ENTREPRENEURS

[click here](#)

AUDIENCE AGENCY DIGITAL SNAPSHOT NEWSLETTER

[click here](#)

I LIKE NETWORKING

[click here](#)

ARTS MARKETING ASSOCIATION

[click here](#)

YOUNG PEOPLE IN THE ARTS

[click here](#)



FREELANCE SUPPORT

RATES OF PAY + GUIDANCE

A-N

Guidance document for rates of pay for visual artists

ARTISTS UNION OF ENGLAND

Mainly focused on visual artists

BECTU RATE CARDS

Mostly focused on film/tv production

CREATIVE CHAMPIONS

Guidance on how to charge more for your services

INDEPENDENT THEATRE COUNCIL

Guide for minimum rates of pay for different roles- doesn't include producers but still useful for benchmarking/budgeting for your own projects

MUSICIANS UNION

Rates section of the website has guides for different roles/settings for working as a musician

ORAL HISTORY SOCIETY

Guide on budgeting for an oral history project (but some transferable, useful advice) including rates

FREELANCER MANIFESTO

Example of good practice working with freelancers from Turtle Key Arts

READING

KEY BOOKS TO HELP WITH YOUR CAREER

The 20-Minute Networking Meeting - Executive Edition: Learn to Network. Get a Job.

Ballinger, Marcia & Perz, Nathan A.

Starting and Running a Business All-in-One For Dummies

Barrow, Colin

Management and Creativity: From Creative Industries to Creative Management

Bilton, Chris

What Colour is Your Parachute?

Bolles, Richard N

The Complete Fundraising Handbook

Botting Herbst, Nina and Norton, Michael

Playing To Win: 10 Steps To Achieving Your Goals

Brady, Karen

How to Be Great at The Stuff You Hate: The Straight-Talking Guide to Networking, Persuading and Selling

Davies, Nick

Getting to Yes: Negotiating Agreement Without Giving In

Fisher, Roger & Ury, William

Make Your Mark: The Creative's Guide To Building A Business With Impact

Glel, K Jocelyn

Manage Your Day To Day: Build Your Routine, Find Your Focus & Sharpen Your Creative Mind

Glel, K Jocelyn

Maximize Your Potential: Grow Your Expertise, Take Bold Risks & Build An Incredible Career

Glel, K Jocelyn

Project Management for Dummies

Graham, Nick

The Art of Budgeting

Halfpenny, Phillip

Do It or Ditch It

James, Bev

The Producers: Alchemists of the Impossible ([issuu link here](#))

Jerwood Foundation & ACE

The Power Of Broke

John, Daymond

Where Good Ideas Come From

Johnson, Steven,

The Cycle: A Practical Approach to Managing Arts Organizations

Kaiser, Michael M

The Unnatural Networker: How Anyone Can Succeed At Networking

Lawson, Charlie

Abundance Now: Amplify Your Life & Achieve Prosperity Today

Nichols, Lisa

No Matter What! 9 Steps To Living The Life You Love

Nichols, Lisa

The Audience: Marketing in the Age of Subscribers, Fans & Followers

Rohrs, Jeffery K.

So You Want to be a Theatre Producer?

Seabright, James

#ENTRYLEVELBOSS: A 9-step Guide for Finding a Job You Like (and Actually Getting Hired to Do It)

Shoen, Alexa

Leadership in the Performing Arts Uwagba, Otegha, Little Black Book, A Toolkit For Working Women

Stein, Tobie

Creativity, Money, Love: Learning for the 21st Century

Wright, Shelagh

FUNDING

- [Turn2Us](#) – website where you can see what benefits you are entitled to, and search for grants for yourself as an individual for financial support i.e. grants to support study, assets, launching projects
- [The Princes Trust Grants](#) - Development Awards can cover the cost of course fees, tools or equipment to help you achieve your goals.
- [Grand Plan Fund](#) - a charity awarding £1,000 grants to people of colour based in the UK who want to bring a new creative project to life.
- [The National Lottery Grants](#) – list of grants available from the National Lottery starting @ £300
- [Enterprise Nation Start Up UK](#) - practical and inspirational content, events and learning resources
- [Alternative Funding Sources Spreadsheet](#) – A list of alternative funding sources to arts council for independent artists, community & companies
- [a-n](#) – the Artists Information Company featuring jobs, funding opportunities and resources for artists
- [Fundsonline.com](#) – directory/ search engine of different UK funders. Tool to search by location, artform & activity focus
- [Footwork](#) - funds and supports local social innovators to turn their bold ideas into lasting positive change
- [Kent County Council Community Grants & Funding](#) – Details on funding currently available for community projects in the Kent area.
- [Theatre Funding Guide](#) - summary of trusts & foundations who will fund theatre & performing arts projects
- [The Oli Bennett Charitable Trust](#) – trust set up to help young people (18-30) get their business ideas off the ground
- [Listing site for Artist Grants & Opportunities](#) - site aimed at visual artists but opportunities often applicable to other artforms

PODCASTS



Culture Plan B Podcast – a series of podcasts with interviews with artists and communities who create culture in the UK outside big institutions.



Cultural Peeps Podcast – an ongoing project which explores different Career Pathways across the Cultural Sectors.



The Imposters Club podcast – A podcast helping you manage the voice in your head telling you that you aren't good enough



The Squiggly Careers Podcast – Squiggly Careers is a weekly podcast from Amazing If that will help you take control of your career development.



Talk Art Podcast – Actor Russell Tovey and gallerist Robert Diament host Talk Art, a podcast dedicated to the world of art featuring exclusive interviews with leading artists, curators & gallerists, and even occasionally their talented friends from other industries like acting, music and journalism.

INTERESTING LINKS

The White Pube: Gabrielle de la Puente and Zarina Muhammad are critics who write about art and video games (and Love Island). They also have a Funding Library with people donating their successful funding applications so others can see how it's done. Not afraid to be vocal about the problems with the art world.

Fair Museum Jobs (@fair_jobs on twitter) highlighting good & bad recruitment practice in the heritage sector (but applicable elsewhere), worth following on twitter as they call out the worst offenders (which can help you spot red flags in your own job searches)

ITC Resources – resources on the website for the Independent Theatre Council – useful for project management, setting rates of pay (for yourself or others), understanding law on copyright, etc

Follow Linda Bloomfield (@LindaBXX) on Twitter for her weekly #OpportunityTuesday for paid or free commissions, training and opportunities

Creative Estuary: Developing the World's most Exciting Creative Cluster – recorded panel discussion on YouTube providing insight into the Thames Estuary Production Corridor & Creative Estuary

Leo – a free dyslexia friendly e-reader designed for education in the creative industries (created by Kat Pegler)

CREATIVE NETWORKS

Arts Marketing Association Community Support Facebook Group - A community group led by Arts Marketing Association for arts, culture and heritage professionals working to engage audiences with what they do

Working Class Artists Database - a platform to share and highlight the work of working class creatives.

UK Theatre Producers facebook group - lots of useful discussions & networks regarding funding opps, submitting Project Grant bids, space, etc.

NOWIE - Network for women in events

OKMentor - Free training and mentorship for young women looking to break into creative industries from some of the world's top female creative leaders.

Represent creative - Our mission is to connect, inspire and empower young women to join us and 'represent creative' themselves. We do this by delivering authentic advice about creative careers, from women who are actually living them!

Medway Arts Forum - a network for arts & cultural organisations and artists in Medway and North Kent, who regularly work with the community via the arts and/or manage arts spaces.

Creative Medway - collective of creatives based in Medway

Kent Creative - showcasing Kent's creative talent

Music/Ladies/Pub facebook group - an informal and supportive environment to meet other women in the music business in London.

South East Creatives - People, programmes, funding + fresh ideas to support growth of creative businesses in Essex, Kent + East Sussex.

Kent Creative Connect - meet-ups and collaborative opportunities for artists in Kent

Creative Estuary Producers Network

I like networking - a platform which aims to support women and non-binary professionals looking for a career in the creative and cultural industry and those who already work in the field but feel stuck.

SUPPORT ORGANISATIONS + RESOURCES

AMA Freelancer directory – a handy resource for finding arts marketing & audience development freelancers, or promoting your own services in arts marketing & audience development.

Anti Racism Touring Rider – guidelines document to make touring a safer, more equitable environment

Being Freelance – website & facebook group

Creative Champs – Creative Champs is an expertly led learning platform, designed to make things a hell of a lot easier for freelance creators within the visual arts; includes free downloads of templates for emails, contracts, etc.

Creative Debuts – Democratising art platform that champions emerging artists

Culture Briefs – weekly email of the latest freelance opps in the arts and culture sectors.

Freelance Heroes – paid for portal (£12 a month) with training, events, directory, and a range of other support for UK freelancers

The Freelance Sessions (insta) – award-shortlisted pitching clinic & consultancy. Masterclasses and one-to-ones for journalists & editors.

Museum Freelance, resources for freelancers – a range of resources for freelancers, including this guide about getting into freelancing

Plan Make Do – 121 mentoring (prices for a one-off hour long session beginning @ £50) for creative freelancers/ small businesses

Producer Gathering – a space for the sharing of resources about producing in the arts sector

Sans Drama – guides and advice for logging expenses, registering as self-employed, doing your tax return, invoicing, etc. as a freelancer

Self-employed club (insta) – Community for the Self Employed

South West Museum's 'How to Write an Effective Freelance Brief' – incase you need to engage another freelancer, and to help you spot the good, the bad & the ugly

Tax Returns 101 – a guide to understanding your self-employed tax return created by I Like Networking & Tax Scouts

The Hustle – online community site for performers in the UK and facebook group

Work Notes – articles, resources & community for freelancers

Young Music Boss – supporting young aspiring music executives on their journey to success

Music Ally – helps people learn, grow, and build sustainable careers where music and technology meets

Melocompass – Demystifying and navigating opportunities in the music industry.

The Uncultured – fabulous platform and podcast supporting creative freelancers